

smc-lav's  
**POKER NIGHT**  
AND SUNSET LOUNGE

Presented by:  
 **Countrywide**  
HOME LOANS  
Santa Monica Office

## call for sponsors

Wednesday, July 11, 2007 5:00 PM Luxe Hotel Sunset Blvd. in Bel-Air

Dust off your rabbit foot, lucky charms, and sunglasses. The Sales and Marketing Council LAVV proudly presents the 3rd Annual Poker Night and Sunset Lounge. Don't miss the showdown at the lavish Luxe Hotel in Bel-Air. Featuring a Texas Hold'em poker tournament where amateurs, professionals, and want-to-be pros compete for top prizes and bragging rights to the industry. The stakes are high! You don't want to miss this!

### Sponsorship Levels:

#### Presenting Sponsor-\$7,500

Company Name/Logo on Chips at Event  
Company Name/Logo on Poker Table Decal  
Acknowledgement on Invitation, Collateral, PR, Signage, T-Shirt, and event Slide Show  
10-Event T-shirts  
2-(1) Night Hotel Rooms  
10-Complimentary Admission Tickets  
25-Drink Tickets

#### Sunset Lounge Sponsor-\$4,500 ( 2 SOLD, 1 AVAILABLE )

Company Name/Logo on Cocktail Napkins at Event  
Company Name/Logo on Poker Table Decal  
Acknowledgement on Invitation, Collateral, PR, Signage, T-Shirt, and event Slide Show  
7-Event T-shirts  
1-(1) Night Hotel Room  
7-Complimentary Admission Tickets  
10- Drink Tickets

#### SPONSORS :

 Los Angeles Times | [latimes.com](http://latimes.com)



#### Full Tilt!!-\$2,000

Company Name/Logo on Poker Table Decal  
Acknowledgement on Collateral, PR, Signage, T-Shirt, and event Slide Show  
5-Event T-shirts  
5-Complimentary Admission Tickets  
5-Drink Tickets



#### Royal Flush!!-\$1,000 (AVAILABLE!)

Company Name/Logo on Poker Table Decal  
Acknowledgment on Collateral, Signage, T-Shirt, and event Slide Show  
3-Event T-shirts  
3-Complimentary Admission Tickets  
3-Drink Tickets

#### Four of a Kind-\$500

Acknowledgement on Signage, T-Shirt, and event Slide Show  
2-Event T-Shirts  
2-Complimentary Admission Tickets  
2-Drink Tickets



#### SPONSOR INFO-Please Contact:

Steve Lott (818)701-3341 [SLott@SempraUtilities.com](mailto:SLott@SempraUtilities.com)  
Dolores Guintu (949)678-9012 [DGuintu@PennySaverUSA.com](mailto:DGuintu@PennySaverUSA.com)

designed by:  
**SIGN IMAGE**  
creative + design + solutions

